Welcome to an exceptional opportunity to collaborate with the **ISACA Atlanta Chapter**, a leading organization empowering professionals in governance, risk, compliance, cybersecurity, and technology. With over **3,000 members**, the ISACA Atlanta Chapter is ranked as the **#6 largest ISACA Chapter in North America** and **#12 largest globally**, making it a premier hub for professional development and networking in the field.

Recognized for innovation and impact, the Chapter has been highlighted in **Innovate Georgia** for its legacy of service and commitment to advancing the industry. [Read more about us](.).

Why Partner with ISACA Atlanta Chapter?

- **Unparalleled Reach**: Engage with over 3,000 members in one of the largest ISACA chapters worldwide.
- **Global Recognition**: Enhance your brand's visibility and connect with professionals in governance, risk, compliance, and cybersecurity.
- **Networking Opportunities**: Access decision-makers, industry leaders, and innovators through our events and webinars.
- **Innovative Legacy**: Join forces with a Chapter renowned for its forward-thinking programs and dedication to professional growth.

Packages

We offer a variety of sponsorship packages tailored to our conferences and quarterly events. For unique opportunities, we are always open to creating custom packages that meet your specific needs. Please don't hesitate to reach out to our team to discuss your ideas and explore how we can collaborate.

Get Started

Ready to partner with the ISACA Atlanta Chapter and make an impact? **Submit your sponsorship application here** to secure your spot and take advantage of these exclusive opportunities. If you have questions

If you have questions, please reach out to **sponsorship@isaca-atlanta.org**.

Key Events and Programs for 2025

1. Geek Week Conference (March 26-27, 2025)

- **Sponsorship Package: $5,000 (On/Before February 7, 2025) / $7,000 (After February 7, 2025)**
- **Attendance**: **350 attendees**. Geek Week 2024 sold out, with 2025 anticipated to follow suit.
- **Summary:** Geek Week is a two-day conference packed with learning, networking, and professional development opportunities. Choose from **five concurrent tracks** to suit your interests and career goals:
  - **Audit**
  - **Information Security**
  - **GRC and Privacy**
  - **Keynote-Facilitated Topics**
  - **Interactive Sessions, Product Demos, and Panels**
  - Earn up to **16 CPEs** while engaging with industry leaders and peers.
- **Sponsorship Opportunities**:
  - **One Speaking Slot***: Share your expertise in one of the conference tracks. Present to a targeted audience of IT professionals, cybersecurity experts, and technology leaders.
  - **Exhibit Table**: Display your products and services in a high-visibility location to maximize engagement.
  - **Attendee Opt-In List**: Gain access to attendee information (for those who opt in), enabling targeted post-event follow-ups.
  - **Premium Recognition**: Your logo and brand will feature prominently on event signage, PowerPoint presentations, and the event webpage.
  - **Branded Giveaways**: Distribute branded items to attendees to leave a lasting impression.
  - **Two Vendor Passes**: Entry for two representatives to attend and engage with participants.

2. Cybersecurity Conference (Tentative: Late September 2025)

- **Sponsorship Package: $5,000 (On/Before July 31, 2025) / $7,000 (After July 31, 2025)**
- **Summary:** The Cybersecurity Conference is an exciting event tailored for security professionals, students, and thought leaders. Highlights include:
  - Sessions on critical cybersecurity topics
  - Hands-on workshops, networking opportunities, and competitions (like Capture the Flag)
  - Earn up to **16 CPEs** while engaging with industry leaders and peers.
- **Sponsorship Opportunities**:
  - **One Speaking Slot***: Deliver a presentation to professionals, students, and leaders on emerging threats, best practices, and cutting-edge solutions.
  - **Exhibit Table**: Showcase your company's offerings in a high-traffic area, ideal for engaging attendees.
  - **Attendee Opt-In List**: Access contact details for opt-in attendees for personalized follow-ups.
  - **Premium Recognition**: Highlight your brand with logos displayed on event signage, PowerPoint slides, and digital promotions.
  - **Branded Giveaways**: Provide attendees with branded materials to maximize visibility.
  - **Two Vendor Passes**: Includes entry for two representatives to network and participate in the event.
  - **Attendance**: Expected **200-250 attendees** in its **second year**.

3. Additional GeekWeek & Cybersecurity Conference Sponsorship Opportunities

- **Tote Bag Sponsor**: Supply branded tote bags for attendees and enjoy prominent visibility.
  - **Cost**: Cost of bags + $500.
- **Lanyard Sponsor**: Feature your logo on attendee lanyards, a high-impact branding opportunity.
  - **Cost**: Cost of lanyards + $500.
- **T-Shirt Sponsor**: Provide branded t-shirts for participants, showcasing your logo throughout the event.
  - **Cost**: Cost of t-shirts + $750.
- **One-Day Parking Sponsor**: Help attendees with parking by sponsoring for the day.
  - **Cost**: $500 per day.

4. Quarterly In-Person Events (Q1, Q2, Q3, Q4)

- **Sponsorship Package: $2,000 per quarterly event**
- **Summary**: These events are designed to foster community, share knowledge, and build connections. Bringing together Atlanta's cybersecurity professionals in an intimate setting, attendees can network, collaborate, and learn in a relaxed and engaging environment.
- **Sponsorship Opportunities**:
  - **Quarterly Branding**: Promote your company through event signage, materials, and digital communications.
  - **One Speaking Slot***: Limited to two 30-minute speaking opportunities per event for sponsors, providing a platform to showcase your expertise to engaged attendees.
  - **Attendee Opt-In List**: Access contact details for opt-in attendees for strategic post-event outreach.
  - **Branded Giveaways**: Provide branded materials, such as swag or informational content, for attendees to remember your brand.
- **Attendance**: Each quarterly event attracts **60 to 100 attendees**, providing an excellent opportunity to engage directly with professionals in the cybersecurity space.

5. Webinar Program

- **Attendance**: Webinars attract an average of **80 to 300 attendees**, depending on the topic.
- **Platform Features**:
  - **Free** for presenters and attendees.
  - Unique opportunities to showcase expertise to a focused audience.
- **Sponsorship Opportunities**:
  - Branding during sessions.

* All speaking topics must be approved by the ISACA Atlanta Chapter and meet ISACA guidelines to qualify for Continuing Professional Education (CPE) credits.