

Partner with the Powerhouse Driving Atlanta's Tech Future

Step into a partnership that connects your brand with the pulse of Atlanta's innovation community. The **ISACA Atlanta Chapter** — one of the largest and most dynamic Chapters in North America — empowers over **3,000 professionals and rising leaders** across governance, risk, compliance, cybersecurity, and technology. Ranked **#6 in North America** and **#14 globally**, our Chapter is a hub where business leaders, innovators, and next-generation talent come together to shape the future of digital trust.

Our new sponsorship program goes beyond logos and recognition — it's about **building the next generation of professionals**. From supporting student innovators at the **Kennesaw State University FinTech Hackathon** (with 60+ collegiate teams from across Georgia) to mentoring youth through the **Boys & Girls Club of Metro Atlanta**, sponsors directly fuel career growth, community impact, and real-world skill development.

Join us as we expand our legacy of service, innovation, and connection — and position your organization at the center of Atlanta's technology, security, and leadership ecosystem.

Why Partner with ISACA Atlanta?

- **Unmatched Reach:** Connect with a thriving network of 3,000+ professionals in one of the largest and most active ISACA chapters in the world.
- **Elite Visibility:** Showcase your brand to key leaders in governance, risk, compliance, cybersecurity, and technology — all within a trusted professional community.
- **Meaningful Connections:** Build relationships with decision-makers, innovators, and rising talent through exclusive events, webinars, and university collaborations.
- **Proven Impact:** Align with a Chapter celebrated for its innovation, community investment, and next-gen engagement — from the Kennesaw State University FinTech Hackathon to partnerships with the Boys & Girls Club of Metro Atlanta.
- **Shared Growth:** Partner in shaping the future of the tech workforce while driving brand influence, recruiting potential, and community impact.

Sponsorship Packages

We offer **flexible sponsorship packages** designed to match your goals — from flagship conferences like **404Con** and the **Spring Summit** to quarterly networking events and community programs. Each package delivers **high-visibility engagement**, whether you're looking to showcase your brand, connect with talent, or invest in Atlanta's growing tech ecosystem.

Looking for something unique? We're always ready to **build a custom partnership** that fits your organization's objectives and amplifies your impact. Let's collaborate to design an opportunity that truly stands out.

Get Started

Ready to make an impact and connect with one of the most influential professional communities in Atlanta? [**Submit your sponsorship application**](#) to secure your spot and access these exclusive opportunities.

Questions or ideas? We'd love to hear from you.

Contact: sponsorship@isaca-atlanta.org

Key Events and Programs for 2026

Geek Week & Cyber Day 2026

Date: April 28–30, 2026

Location: City Spring, Sandy Spring, GA

Expected Attendance: 350+ leaders and professionals (Students have separate track)

Summary

Geek Week & Cyber Day 2026 is where Atlanta's technology and cybersecurity community comes together to learn, connect, and lead.

This expanded three-day experience blends professional development, hands-on sessions, and next-generation engagement — creating opportunities for sponsors to be part of something bigger than a conference: a movement to strengthen digital trust and grow talent across Georgia.

- **Day 1–2: Geek Week Conference** – Five concurrent tracks: Audit, Information Security, GRC & Privacy, Emerging Tech, and Leadership.
- **Day 3: Cyber Day + Certification Training** – Live demos, Capture the Flag events, and certification-focused workshops connecting professionals and students.

Sponsorship Options

Two-Day Partner Package (Best Value)

Early Bird: \$6,000 (on/before March 7, 2026) | Full Price: \$8,000 (after March 7, 2026)

Includes:

- **Speaking Slot*** – Present in a featured conference track or panel (subject to ISACA approval).
- **Exhibit Table** – Prime location in the main networking area.
- **Attendee Opt-In List** – Post-event access to opted-in attendee contact info.
- **Premium Recognition** – Logo featured on signage, slides, printed programs, and digital campaigns.
- **Branded Giveaways** – Include custom branded items for attendees.
- **Three Vendor Passes** – Full access for three company representatives.
- **Speaker & Sponsor Reception Invitation** – Exclusive evening networking event with Chapter leaders and keynote speakers.

The flagship partnership option for organizations ready to engage deeply, connect broadly, and be seen throughout the full event.

One-Day Partner Package

Early Bird: \$4,000 (on/before March 7, 2026) | Full Price: \$5,000 (after March 7, 2026)

Includes:

- **Speaking Slot*** – Present within a selected track or session.
- **Exhibit Table** – Engage with attendees for one full day.
- **Recognition** – Logo placement on signage and select digital promotions.
- **Branded Giveaway** – Opportunity to include branded materials in attendee bags.
- **Two Vendor Passes** – Full access for two company representatives.

Ideal for sponsors targeting a specific professional audience or introducing their brand to the ISACA Atlanta community.

Add-On Opportunities (Day Three – April 30, 2026)

Cyber Day Sponsor

\$1,500 (as an add-on) | \$3,000 standalone (Early Bird \$2,500 before March 7, 2026)

Description: Cyber Day brings together Atlanta's cybersecurity ecosystem for an action-packed experience featuring Capture the Flag competitions, live demos, and interactive sessions led by security professionals and educators.

Your brand will:

- Be featured prominently on all Cyber Day materials, signage, and digital channels.
- Receive verbal recognition in opening and closing remarks.
- Have the option to sponsor competition prizes or provide branded giveaways.
- Receive **one vendor pass** for the day to engage directly with participants.

A high-energy opportunity for cybersecurity solution providers, recruiters, and innovators to connect with professionals and students passionate about security.

Certification Training Sponsor

\$1,500 (as an add-on) | \$3,000 standalone (Early Bird \$2,500 before March 7, 2026)

Description: Support Atlanta's professional growth through **ISACA Certification Training Day**, focused on preparing participants for certifications like **CISA, CISM, CRISC, and CDPSE**.

Your brand will:

- Appear on all training materials, session slides, and event communications.
- Be recognized in remarks throughout the day.
- Have the opportunity to provide branded study materials, giveaways, or scholarships.
- Receive **two complimentary training day passes** for your team.

Perfect for training organizations, consultancies, or any company investing in skill development and workforce advancement.

Geek Week Tote Bag Sponsor

Cost of bags + \$500

Every attendee receives a conference tote bag upon registration — a practical item that's seen throughout the event and long after it ends.

Your brand will:

- Be printed prominently on every attendee's bag.
- Appear in photos, social posts, and media coverage.
- Be recognized in event communications and onsite signage.

Perfect for visibility that lasts beyond the event — every attendee leaves carrying your brand.

Geek Week Lanyard Sponsor

Cost of lanyards + \$500

Every badge worn by attendees, speakers, and volunteers will feature your company's logo.

Your brand will:

- Be visible in every room, every conversation, and every photo.
- Gain nonstop recognition across the full three days.

Simple, constant, and impossible to miss — a top branding choice for maximum exposure.

Geek Week T-Shirt Sponsor

Cost of shirts + \$750

The **iconic Geek Week t-shirt** is a tradition — worn proudly by attendees, volunteers, and speakers long after the event.

Your brand will:

- Appear on every official Geek Week & Cyber Day shirt design.
- Be featured in all pre- and post-event photos and social posts.
- Receive a shoutout during opening remarks as the T-Shirt Sponsor.

One of the most memorable and sought-after sponsorships — limited to one sponsor per year.

Parking Sponsor

\$500 per day

Support attendee convenience while boosting your visibility.

Your brand will:

- Be included in all event parking directions, signage, and communications.
- Be thanked publicly in opening remarks each morning.

An easy, cost-effective way to show your brand's commitment to attendee experience.

**All speaking topics must be approved by ISACA Atlanta and align with ISACA standards for CPE eligibility.*

2026 Quarterly Networking Events

Q1: March 18, 2026 | Q2: June 17, 2026 | Q3: September 16, 2026 | Q4: December 9, 2026

Atlanta Metro Area (Rotating Venues)

Attendance: 40–100 professionals per event

Summary

Our **Quarterly Networking Events** are the heartbeat of ISACA Atlanta — where professionals, partners, and innovators gather to connect, collaborate, and strengthen Atlanta's governance, risk, and cybersecurity ecosystem.

Each session blends **meaningful conversation, learning, and community**, creating consistent year-round engagement between members and sponsors. These gatherings are intentionally designed for quality interaction — not just visibility — giving sponsors a platform to build authentic relationships with decision-makers and rising talent.

Lead Sponsor

\$3,000 per event

Includes:

- **Exclusive Speaking Opportunity:** 30-minute presentation to share insights, thought leadership, or success stories.
- **Premier Branding:** Logo featured on event materials, signage, and digital promotions.
- **Networking Access:** Opportunity to engage with attendees before and after the program.
- **Two Complimentary Passes:** Access for two representatives.
- **Branded Giveaways:** Option to provide items or materials to attendees.

Limited to one Lead Sponsor per event. Offers maximum visibility and thought leadership in front of Atlanta's professional community.

Supporting Sponsor

\$1,500 per event

Includes:

- **Shared Branding:** Logo displayed on event signage and promotional materials.
- **Attendee Engagement:** Participate in networking and community activities.
- **One Complimentary Pass:** Access for one company representative.
- **Branded Giveaways:** Option to provide items or materials to attendees.

Limited to two Supporting Sponsors per event. Perfect for organizations wanting a consistent local presence and professional visibility.

Sponsorship Benefits (Both Tiers)

- Recognition in pre- and post-event communications (emails, social media, and newsletters).
- Inclusion in the Chapter's event recap and year-end sponsor acknowledgments.
- Access to attendee **opt-in contact lists** for strategic follow-ups.

These events provide a direct, personal connection to Atlanta's cybersecurity, audit, and GRC professionals — the people shaping technology and trust across the region.